

Language for FICCIT's Elevator Pitch

- Provide advice to the Department
- Advancing the mission of Early Steps
- Coaching
- Unifying systems of process
- Multiple perspectives
- Collaboration
- Cooperation
- Supporting early intervention with infants and toddlers
- Bringing/using experience from different backgrounds to share
- Partnership and connection
- A forum to share ideas with the Department
- Using Council expertise to guide Early Steps
- A collective of key people

Draft Elevator Pitch (provided by Lourdes Quintana)

“FICCIT is a collective of key people that based on their qualifications, backgrounds and expertise, provide knowledge, advice and support to the Early Steps Program to help build stronger families that will allow infants and toddlers develop to their full potential.”